

PRESS RELEASE

Dr. Yvonne Köster becomes the new Head of HR: “We are creating an ecosystem for the workplace of tomorrow”

- **New structures for etventure’s growth: 100 new employees within the last twelve months, about 500 applications a month**
- **In addition to team building, etventure is investing in employees and other measures to further promote startup and innovation spirit as well as team spirit**

Berlin / Munich, June 20, 2016 – Digital consultant and company builder etventure gains Dr. Yvonne Köster as the new head of HR. The 42-year-old is thus filling a key position for achieving etventure’s aim of continued growth.



Dr. Yvonne Köster has extensive experience and expertise in human resources. She has held managerial positions in HR at companies such as Kraft Foods Europe and Unilever. In her most recent position, Dr. Yvonne Köster was the head of HR for DB Regio Bus in Frankfurt, a business unit of DB Regio AG. On June 1, 2016, she became the head of HR at etventure, which has its headquarters in Berlin.

Philipp Depiereux, founder & managing director of etventure, comments: “We are very happy to have an HR expert like Yvonne Köster on board. Due to our current size, it has become necessary to establish HR structures that give the company the opportunity to keep growing at this speed, to continue investing in staff development and to maintain the etventure DNA in all activities.”

Within a year, the etventure group has almost doubled in size to just under 200 employees. Over 100 new applications come in each week. kununu, the largest employer review platform in the German-speaking world, confirms that, despite the fact that etventure has developed from a startup to a group of companies, it has succeeded in upholding its philosophy and central corporate values to a high standard. etventure continues to have top ratings of 4.5 (out of 5) points. The working atmosphere, team spirit, conduct of managers and corporate image were given particularly good ratings.

“Our goal is to create an innovative ecosystem for tomorrow’s workplace, along with an extremely progressive company culture,” said Philipp Depiereux. “Choosing the right staff in order to form the best team is one of the central success factors. Until now, we have accomplished this very well and we are proud of the fact that our employees are happier than the average.”

Dr. Yvonne Köster, head of HR etventure, says: “etventure is a future workshop and the only one of its kind in Germany. etventure covers the whole innovation development chain and, as a digitization specialist, is engaged with a topic that is extremely future-oriented. Combined with the working conditions offered by the company, this contributes greatly to etventure’s appeal. I am really looking forward to helping to develop this ecosystem. Aside from team building, it is just as important to develop additional measures for us to maintain and continue to promote the startup and innovation spirit, team spirit and incredible motivation of our employees as well as to further professionalize the company’s growth and success.”

About etventure:

Under the guiding principle that “Only true entrepreneurs drive digital change,” the digital consultancy and company builder etventure identifies, develops and tests cross-industrial digital business approaches. Once an approach has been successfully validated, etventure single-handedly develops it as a new business model, either on behalf of a corporation or as an independent startup. The company’s corporate clients include insurers Wüstenrot & Württembergische, the media group Bonnier, Deutsche Bahn, Daimler Financial Services, Franz Haniel & Cie., Viessmann, and the steel manufacturer Klöckner.

Furthermore, etventure also runs the Berlin School of Digital Business, the fintech unit FintechStars and the European Innovation Hub, which works on behalf of the European Commission to support and implement projects relating to the Internet of Things (IoT) and to startups. Through its joint ventures, etventure is involved in “Unternehmer-Schmiede” and W&W Digital GmbH. etventure was founded in 2010 by managing directors Philipp Depiereux, Philipp Herrmann and Dr. Christian Lüdtké. The etventure team is made up of more than 200 digital experts and entrepreneurs based at locations in Berlin, Essen, Hamburg, Munich, Stuttgart, London, New York, Paris and Zurich. www.etventure.com

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